



Department of Management

Department of Management Studies Achievements (2017-2022)

- Regular training, Workshops seminar participation by our faculty.
- Faculty Development programmes.
- Industry attachments , opportunity for interaction with corporates through equip programmes.
- Departmental retrates , Industrial visits.

Programmes Offered

- (Bachelor of Business Administration)
(BBA)
{From the Academic year 2012-Till
date.}

OUR VISION.

“Hindi Mahavidyalaya (HMV) aspires to become an innovative Institution by developing excellent human resources with leadership qualities, ethical and moral values, research culture and innovative skills through higher education of global standards”.

Our Mission.

- ✓ To create excellent infrastructure facilities and state-of-the-art laboratories and incubation centers.
- ✓ To provide student-centric learning environment through innovative pedagogy and education reforms and increase employability.
- ✓ To encourage research and entrepreneurship through collaborations and extension activities and encourage technology application.
- ✓ To promote industry-institute partnerships and share knowledge for innovation and development.
- ✓ To organize society development programs for knowledge enhancement in thrust areas

Objectives

- ❖ To promote generic skills such as critical thinking, analytical reasoning, problem-solving, and communication abilities
- ❖ To train the students in Discipline-specific skills **such as leadership. Team-building, entrepreneurship and management**

Student Intake..

YEAR	BBA
2012	5
2013	1
2014	3
2015	3
2016	31
2017	47
2018	24
2019	38
2020	42
2021	81
2022	82

Faculty Profile

The department has an excellent composition of faculty members, having diversified backgrounds - an ideal mix of industry, research and teaching experience .

Ph.D	M. Phil	PG	Total
01	0	06	07

Faculty Profile

Year	Name	Qualification
2021-22	Mr.Praneeth.J	MBA, M.COM
	Mrs.Aarti Sharma	MBA, MA(English)
2020-21		
2019-20	Mrs.Rashmitha	
	Mr.G.Praveen Kumar	MBA
	Ms.A.L.Annapurna	MBA
	Mr.D.Pavan Kumar	
	Mrs.Preeti Venugopal Sarda	B.Tech, MBA
	Asiya Sultana	
	C. Anand	
2018-19	Ms.A.L.Annapurna	MBA
	Mrs.Preeti Venugopal Sarda	B.Tech, MBA
	A.Jyosna	
2017-18	Anand	MBA
	Dr.Uma	Ph.D
2016-17	Dr.Uma	Ph.D
	P.Srilatha	MBA

Teacher Student Ratio

BBA	1:15

Infrastructure Facilities

A CLASS ROOMS

- Lecture halls –
- Department library –

B LABS

- IT lab –

C PACKAGES

- **TALLY**
- **TORA**

D REPROGRAPHIC FACILITIES

- Laser Printer –





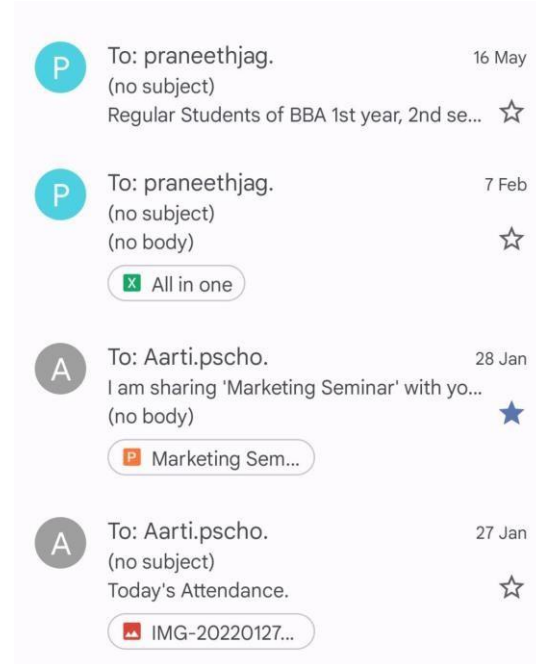
Library

- ❖ The Central library comprises a rich collection of books and a wide variety of management literature.
- ❖ The Department library caters the needs of the students and faculty for immediate reference.

LIBRARY	TITLES	VOLUMES	JOURNALS	
			NATIONAL	INTERNATIONAL
CENTRAL				
DEPARTMENT			-	-

Lecture Notes

- **Group Mail Id**
- **e Learning Material**
- **Class Room Citation**
- **Library References**



Encouraging Self Learning

- Home Assignments
- Group Discussions
- Industrial Reports Analysis
- Survey Based Projects

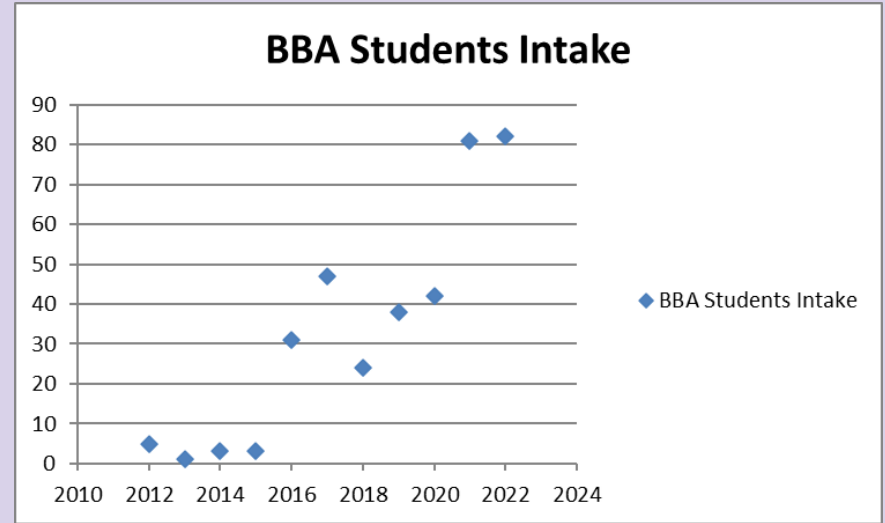
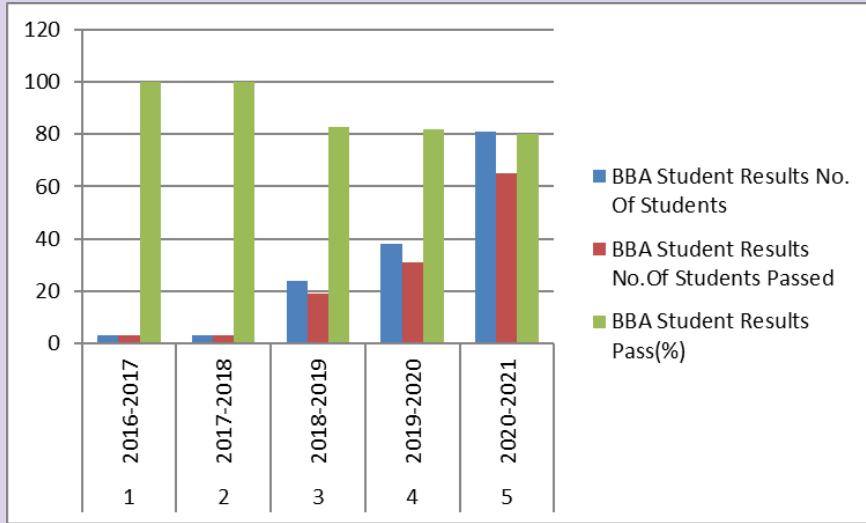


INDUSTRIAL VISITS

Sr.No	Name Of Industry	Date
1	VIJAY TEXTTILES	12-02-2013
2	VST	16-08-2013
3	COCA COLA	12-02-2014
4	HYDERABAD BATTERIES	20-09-2014
5	VIJAYA DIARY FARM	03-01-2015
6	MAHINDRA & MAHINDRA	17-10-2015
7	USHA INTERNATIONALS	02-01-2016
8	BAMBINO INDUSTRIES	05-11-2016
9	BROKE BOND COFFEE{HUL}	02-01-2017
10	VIJAYA OILS	16-09-2017
11	MOTHER DIARY	06-01-2018

Counseling

- ❖ Each faculty member acts as a counselor for a batch of ten students.
- ❖ Faculty counselor monitors, counsels and guide the students in their academic and other related aspects.
- ❖ A number of students are benefitted from the counseling .



BBA Student Results

S.No	Year	No. of Students	No. of students passed	Pass (%)
1	2016-17	03	03	100
2	2017-2018	03	03	100
3	2018-2019	24	19	83
4	2019-20	38	31	82
5	2020-2021	92	65	71

Category Wise Strength

Academic Years

❖ 2017-18

❖ 2018-19

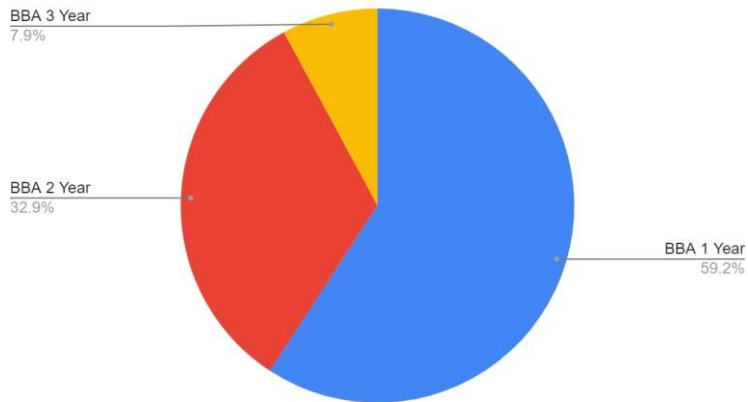
❖ 2019-20

❖ 2020-21

❖ 2021-22

Category wise Strength for the Academic Year 2017-18													
Class	OC		SC		ST		BC		Minority		Total		SubTotal
	M	F	M	F	M	F	M	F	M	F	M	F	
BBA 1 Year	5	10	2	2	2	1	16	7	NIL	NIL	25	20	45
BBA 2 Year	5	4	2	NIL	NIL	NIL	10	4	NIL	NIL	17	8	25
BBA 3 Year	1	NIL	NIL	NIL	NIL	NIL	2	NIL	NIL	NIL	3	NIL	6

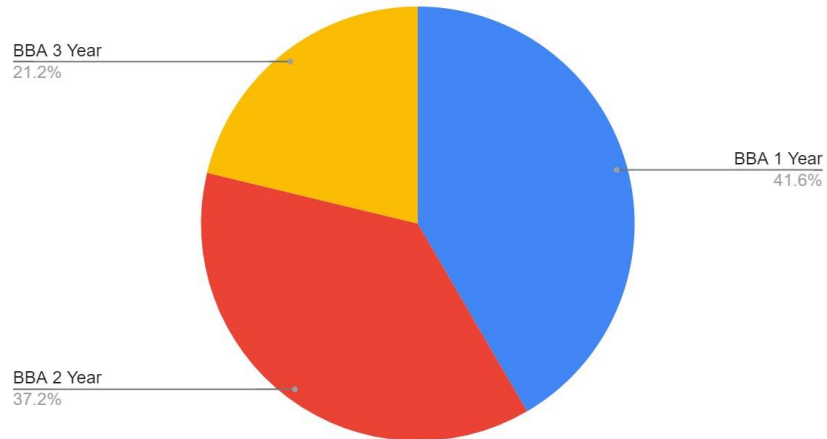
Category wise Strength for the Academic Year 2017-18



Category wise Strength for the Academic Year 2018-19

Class	OC		SC		ST		BC		Minority		Total		SubTotal
	M	F	M	F	M	F	M	F	M	F	M	F	
BBA 1 Year	4	5	6	1	4	1	21	4	1	0	36	11	47
BBA 2 Year	5	10	2	2	2	1	13	7	1	0	22	20	42
BBA 3 Year	5	4	2	0	0	0	7	4	2	0	16	8	24

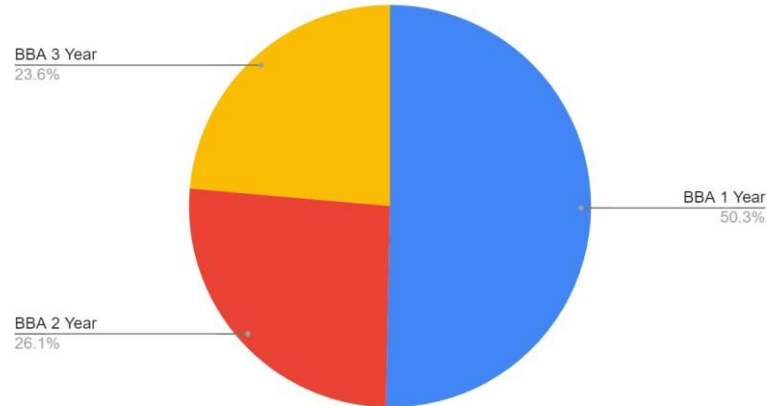
Category wise Strength for the Academic Year 2018-19



Category wise Strength for the Academic Year 2019-20

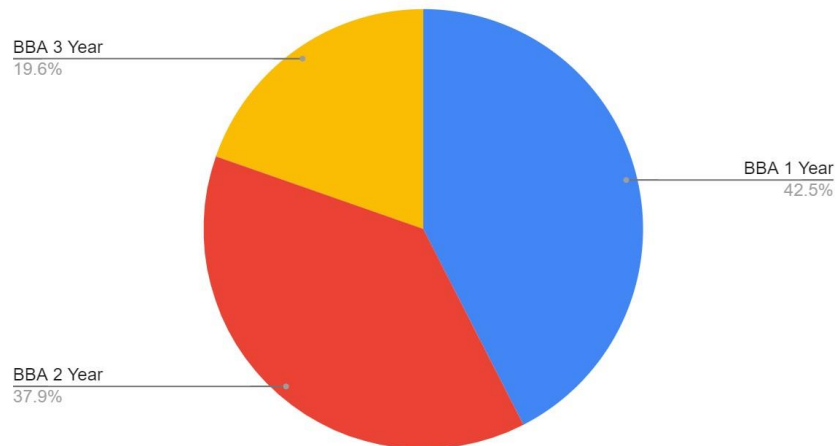
Class	OC		SC		ST		BC		Minority		Total		SubTotal
	M	F	M	F	M	F	M	F	M	F	M	F	
BBA 1 Year	23	3	8	1	0	0	38	5	3	0	72	9	81
BBA 2 Year	5	4	4	1	4	0	20	2	2	0	35	7	42
BBA 3 Year	4	10	2	2	2	1	9	7	1	0	18	20	38

Category wise Strength for the Academic Year 2019-20



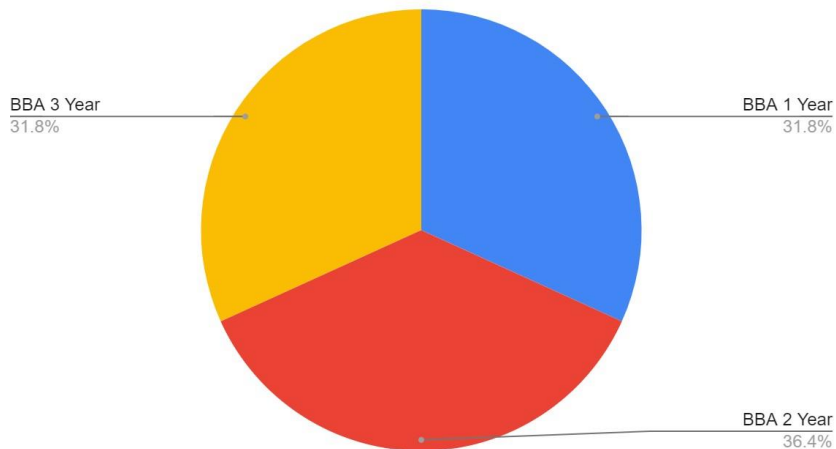
Category wise Strength for the Academic Year 2020-21													
Class	OC		SC		ST		BC		Minority		Total		SubTotal
	M	F	M	F	M	F	M	F	M	F	M	F	
BBA 1 Year	19	3	12	2	0	0	54	2	1	0	86	7	93
BBA 2 Year	23	3	10	1	1	0	36	5	4	0	74	9	83
BBA 3 Year	5	4	4	1	4	0	21	2	2	0	36	7	43

Category wise Strength for the Academic Year 2020-21



Category wise Strength for the Academic Year 2021-22													
Class	OC		SC		ST		BC		Minority		Total		SubTotal
	M	F	M	F	M	F	M	F	M	F	M	F	
BBA 1 Year	15	1	14	0	5	0	39	6	2	0	75	7	82
BBA 2 Year	19	3	12	2	0	0	55	2	1	0	87	7	94
BBA 3 Year	23	3	10	2	1	0	34	5	4	0	72	10	82

Category wise Strength for the Academic Year 2021-22



Placements

Sr.No	Name of the student	Name of the company	CTS(per annum)	Year of placement
1	Mohd. Aleem	Broadridge	2.5	2015
2	Mohd.Meeraj	Broadridge	2.5	2015
3	Vignesh	karvy	2.2	2015
4	Pradeep	karvy	2.2	2015
5	Moksha	GMR	1.5	2017
6	Nikhil Koushik	Du pont	3.2	2017
7	Sai Sri Ram	Cognizant	2.5	2017

SWOC Analysis

Strengths:

- Strong Faculty base with a blend of academic, research and teaching experience
- Good industry relations for the mutual benefit of either parties
- Qualified faculty, Participation in Seminars, workshops and conferences.
- Student base with strong base dream to excel.

Weaknesses:

- Students from vernacular background
- Away from the industry base
- Semi urban/rural backdrop

Opportunities:

- Use the semi urban/ rural problems to evolve path breaking entrepreneurship startups
- Use of technology like team viewer-to connect with skype etc to connect with industry academic experts
- Ample scope for Agribusiness projects and increase banking opportunities
- Bifurcation of state opening new opportunities with the advent of national & international companies
- To provide consultancy services to the nearby companies in order to solve their industrial problems.

Challenges:

- Improving student strength, getting placements, getting qualitative students.
- To improve the English proficiency of rural industrious students
- To have a good rapport with industry and sign MOUs for extended expertise, placements and internships.
- To evolve into a Business School

Innovative Practices

- Teaching through Power Point Presentation.
- Assignments
- Seminars from students.
- Group Discussions.
- Using Participative Methods
- Providing Study Materials.
- Encouraging students to refer general textbooks – websites, case study's , e-books to update their knowledge...
- Subject quiz.

Future plans of the department

- Identifying the thrust areas of research in management.
- To encourage faculty and students to carry out the research work
- To provide consultancy services to the nearby companies in order to solve their industrial problems.
- Inviting experts from the renowned institutions of the country to share the knowledge of thrust areas in management and allied specializations

THANK YOU